

ABSTRACT OF THE DISCLOSURE

A computer network implemented method and system for distributing product samples to users and monitoring user feedback including transmitting a signal prompting a user to provide profile data including identification of the user from a main computer over a computer network to a network address for the user's computer; transmitting the manufacturer's sample offer from the main computer over the computer network to the network address for the user's computer if the user's profile data meets criteria associated with a manufacturer's sample offer for a sample of a product; and delivering the sample of the product to an address for the user if the main computer receives a signal transmitted over the computer network indicating the user accepts the manufacturer's sample offer.

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